

Katsuya Urushizaki

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Summary

- I am a professional graphic designer specializing in prints, typography and editorial publishing media design which includes magazine, book, ebooks and website.
- I have a specific design philosophy method however I develop alternative ways of thinking of design process differently for each type of projects/clients.
- I develop my own ideas from a designer's point of view to initiate production of large sized long-term projects for new generation readers/users.

Biography

Since 1998, I have been developing my graphic design technique and knowledge. I am proficient in the technical design skills required to organise projects from initial ideas to execution. I am meticulous in my approach to ensure that quality and standards are met. I like to share and discuss knowledge and information learned from my studies and research and feedback from when I presented my work to clients and audiences .

My work follows commercial principles and achieves high efficiency. At a design consultancy in Japan, I was head of analysing issues and initiating projects to solve advertising and promotion challenges. I have also exhibited personal moving image projects and graphic design works in Japan and London . My experience has enabled me to work well under pressure while meeting deadlines and maintaining quality in every project.

I have acquired technique in design methodology to make successful communication with a target audience and I am confident in organizing large scale projects to be published in mainstream media networks.

I am committed to furthering my career in design, through all mediums, and progressing my own long term personal design philosophy to develop.

Work Experiences

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| 2011 | Self Employment, Tokyo Japan
Graphic Design, Editorial, Book Design, Web Design projects. Producing and designing for clients such as publishers, editorial productions. |
| 2010 | Season.inc, Tokyo Japan
Graphic Designer: Editorial Design (Weekly Magazines, Monthly Magazines, Books), Prints (Brochures, Leaflets) |
| 2008 | A.C.O.inc, Tokyo Japan
Graphic Designer: Editorial Design (Magazines, Books), Web Design, Interface Design |
| 2007 | Studio Glmn®, Alexander Gelman, -Tokyo Japan
Assistant Designer: Editorial Design, Multimedia, and Moving Images, Web Design |

Education

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| 2003 - 2006 | University of the Arts London. Camberwell College of Arts, London England
BA (Hons) in Graphic Design |
| 2002 - 2003 | University of the Arts London. Camberwell College of Arts, London England
Diploma in Foundation Studies |
| 1997 - 2000 | Textile Design Course Fukui Industrial High School, Fukui, Japan |

Proficiency

- 8 years **Editorial Designer / Book Designer**
Designing books, magazine its format and book cover. DTP, pamphlet catalogue brochure layout and design.
- 5 years **Art Director**
Directing creative projects. Book and magazine cover design, photo direction. Logo identity design
- 4 years **Web Designer**
Designing websites. Web page layout. Web and digital devices UI and UX design.

Exhibitions

- 2006 Camberwell College Graduation Show (London. U.K)
Camberwell College End of 2nd Year Show
- 2006 Tate Modern (London. U.K)
Performance / Installation Project, Camberwell College of Arts
- 2005 Fukui Centre Gallery (Japan)
Graphic Design Images & Moving Images, Collaboration with a music composer Yusuke Nakamura.
- 1999 Fukui Electronics Ltd's Exhibition Space (Japan)
Personal Graphics Development Projects

Internship

- 2007 Floor Corporation, Tokyo
Graphic Designer: Corporate identity practices, Interface design
- 2005 London University of Arts, London
Technical support: helping students learning technical skill and maintening of the computers and the servers.
- 2001 Copy Express Ltd. Fukui
Printing Operator. Charged with manipulation of printing equipment.

Other Courses

- 2006 3ds Max, London College of Communication
- 2006 Production Management, London College of Communication
- 2005 Journalism, London College of Communication
- 2004 Book Arts, London College of Communication
- 2003 Macromedia Flash, London College of Communication

Main Tools

- Computer Both Proficient Handling Mac and Windows
- Design **Adobe InDesign (CS3 – CC2014)**, Adobe Illustrator, Adobe Photoshop
- Multimedia Autodesk 3ds Max,
Adobe After Effects, Apple Final Cut Pro, Apple Logic
- Web Adobe InDesign, Fireworks,Coda2
- Other Microsoft Office, Apple iWork (Keynote)

Freelance Clients

- Japan, Tokyo NTT Communication/NTT Docomo/Shobun Publishing(Mapple)/Shincho-Sha Publishing /National Geographics Japan/Nikkei Inc.(Nihon-Keizai Newspaper)/Ships/JTB Publishing/Natural Spirit Publishing/Dentsu Advertisement Agency
- International Slowear (Mira, Italy)/Individual Record Labels (London, England)